



This year's Yardley Harvest Day is *Saturday, September 21, 2019* and marks the 52nd year of this great tradition.

If you have any questions or require additional clarification, please contact 215-860-3090 or [marketa@angelmarkassociates.com](mailto:marketa@angelmarkassociates.com)

## 2019 Sponsorship Opportunities

**\*Headline Sponsor** ..... **\$5,000**  
 Event banner: Company name on the event banner on S. Main St.  
 Venue signage: 3 customized day of event signs with company name/logo  
 Event poster: Company name/logo  
 Event space: Prime 10' x 10' space. Canopy/table & 2 chairs provided.  
 Booklet: A two page spread in the Harvest Day Booklet.  
 Tote bags: Company supplied item distributed in the Harvest Day bags.

**\*Automotive Sponsor** ..... **\$3,000**  
 Venue signage: Company supplied banner  
 Event poster: Company name  
 Event space: Space for 4-6 cars

**\*Motorcycle Sponsor** ..... **\$2,000**  
 Venue signage: Company supplied banner  
 Event poster: Company name  
 Event space: Space for 4-6 motorcycles

**\*Tote Bag Sponsor** ..... **\$1,750**  
 Event poster: Company name/logo  
 Tote Bags: 5,000 bags printed with sponsor logo. Includes 250 bags

**\*Stage Sponsor** ..... **\$1,250**  
 Venue signage: 1 customized sign with company name/logo positioned on entertainment stage.  
 Event poster: Company name

**\*Live Music Sponsor (2 AVAILABLE)** ..... **\$1,250**  
 Venue signage: 1 customized sign with company name/logo positioned next to entertainment stage.  
 Event poster: Company name

**\*T-shirt Sponsor (10 AVAILABLE)** ..... **\$850**  
 T-shirts: Sponsor logo on back; min. 500 shirts printed. Includes (2) t-shirts. **SOLD OUT!**

**\*Map Sponsor** ..... **\$750**  
 Map: Logo on all printed/digital versions of map

**\*Mum Sponsor** ..... **\$750**  
 Venue Signage: Customized signage with company name/logo on tables at entertainment area and on cards on 225 flowers

**\*Face Painter Sponsor (2 AVAILABLE)** ..... **\$750**

**\*Moon Bounce Sponsor (2 AVAILABLE)** ..... **\$750**

**\*Balloon Twister Sponsor (2 AVAILABLE)** ..... **\$750**

\*Sponsors Receive 10' x 10' space for promotion.  
 Table & 2 chairs provided. Logo on sponsor page of [www.yardleyharvestday.com](http://www.yardleyharvestday.com), within 7,500 booklets & social media.

## Yardley Harvest Day Booklet

**Booklet Size:** 4.25"W x 5.75"H    **Circulation:** 7,500 printed

**Cost to participate:**

| AD SIZE       | YBA MEMBER | NON-MEMBER |
|---------------|------------|------------|
| Full Page*    | \$250      | \$300      |
| 1/2 Page      | \$150      | \$175      |
| Inside Front* | \$450      | \$500      |
| Inside Back*  | \$450      | \$500      |
| Back Cover*   | \$500      | \$550      |

**Distribution /Shelf life:**

Kicks off August 2019 and at Yardley Harvest Day on September 21st 2019 and will be in Yardley and Local businesses until December 31st 2019. *(While Supplies Last)*

Advertisers will receive a full color ad within book.

**FULL PAGE AD:**

Trim size: 4.25"W x 5.75"H  
 Live Area: 3.75"W x 5.25"H  
 Bleed Size: 4.5"W x 6"H

**1/2 Page Ad:**

Trim size: 4"W x 2.685"H  
 Live Area: 3.75"W x 2.435"H  
 No Bleed

### Yardley Harvest Day Sponsorship Agreement    **Deadline: March 15, 2019**

YES, we would like to sponsor! We have read the proposal and would like the benefits provided at the following level(choose one)

- Headline: \$5,000   
  Automotive: \$3,000   
  Motorcycle: \$2,000   
  Tote Bag: \$1,750   
  Stage: \$1,250   
  Live Music: \$1,250  
 T-shirt: \$850   
  Face Painter: \$750   
  Moon Bounce: \$750   
  Map: \$750   
  Mum: \$750   
  Balloon Twister: \$750

### Yardley Harvest Day Booklet Agreement YES, we would like to advertise! (choose one):

- YBA Member:  Full Page \$250   
  1/2 Page \$150   
  Inside Front \$450   
  Inside Back \$450   
  Back Cover \$500   
  Coupon \$25 Your offer on the coupon page.  
 Non-Member:  Full Page \$300   
  1/2 Page \$175   
  Inside Front \$500   
  Inside Back \$500   
  Back Cover \$550   
 \*FREE with a full page ad

\_\_\_\_\_  
 COMPANY NAME (PLEASE PRINT)

\_\_\_\_\_  
 COMPANY REPRESENTATIVE TITLE

\_\_\_\_\_  
 MAILING ADDRESS

\_\_\_\_\_  
 CITY                                      STATE                                      ZIP CODE

\_\_\_\_\_  
 PHONE                                      FAX

\_\_\_\_\_  
 EMAIL (PLEASE PRINT CLEARLY)

\_\_\_\_\_  
 REPRESENTATIVE SIGNATURE                                      DATE

\_\_\_\_\_  
 WEBSITE (PLEASE PRINT CLEARLY)

Please make checks payable to: Yardley Harvest Day. Mail your check, along with your signed agreement to: **Yardley Harvest Day, P.O. Box 498 • Yardley, PA 19067.**  
 Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.  
 The event may be cancelled only if 1) Yardley Borough Mayor or the Pennsylvania Governor declares an emergency, AND 2) the Yardley Harvest Day Committee formally votes to cancel. If the event is cancelled, crafters and sponsors will be refunded 90% of their fees.