51st Annual YARDLEY Harvest Day

This year's Yardley Harvest Day is Saturday, September 15, 2018 and marks the 51st year of this great tradition.

If you have any questions or require additional clarification, please contact Lisa Kruse at 267-205-8776 or lisakruse@angelmarkassociates.com

2018 Sponsorship Opportunities

*Headline Sponsor $5,000
SOLD OUT!

Event banner: Comp... Main St.
Venue signage: 3 cus... with company name/logo
Event poster: Company name/logo
Event space: Prime 10' x 10' space. Canopy/table & 2 chairs provided.
Booklet: A two page spread in the Harvest Day Booklet.
Tote bags: Company supplied item distributed in the Harvest Day bags.

*Automotive Sponsor $3,000
SOLD OUT!

Venue signage: Comp...
Event poster: Comp...
Event space: Space for 4-6 cars

*Tote Bag Sponsor $1,750
SOLD OUT!

Event poster: Comp...
Tote Bags: 5,000 ... with sponsor logo. Includes 250 bags

*T-shirt Sponsor $650
SOLD OUT!

T-shirts: Spons... ...nted.
Includ...

*Stage Sponsor $1,000
SOLD OUT!

Venue signage: 1 custo... ...company name/logo positioned on entertainment stage.
Event poster: Company name

*Live Music Sponsor $1,000
SOLD OUT!

Venue signage: 1 custo... ...company name/logo positio... ...entertainment stage.
Event poster: Company name

Map Sponsor $750
Map: Logo on all printed/digital versions of map

Mum Sponsor $750
Venue Signage: Customized signage with company name/logo on tables at entertainment area and on cards on 225 flowers

Ask About Our Family Entertainment and Radio Sponosorships
Call Lisa 267-205-8776

*Sponsors Receive 10' x 10' space for promotion. Table & 2 chairs provided. Logo on sponsor page of www.yardleyharvestday.com and social media.

Sponsorship levels of $650 and above will receive YHD Bags to distribute at their tables; sponsor-supplied items can be placed into their bags.

Yardley Harvest Day Booklet

Booklet Size: 4.25"W x 5.75"H Circulation: 7,500 printed

Cost to participate:

AD SIZE	YBA MEMBER	NON-MEMBER
Full Page*	$250	$300
1/2 Page	$150	$175
Inside Front*	$450	$500
Inside Back*	$450	$500
Back Cover*	$500	$550

Distribution /Shelf life:
Kicks off Labor Day and at Yardley Harvest Day on September 15, 2018 and will be in Yardley and Local businesses until December 31, 2018. *(While supplies last)*

Advertisers will receive a full color ad within the book.

FULL PAGE AD:
Trim size: 4.25"W x 5.75"H
Live Area: 3.75"W x 5.25"H
Bleed Size: 4.5"W x 6"H

1/2 Page Ad:
Trim size: 4"W x 2.685"H
Live Area: 3.75"W x 2.435"H
No Bleed

Yardley Harvest Day Sponsorship Agreement Deadline: March 15, 2018

YES, we would like to sponsor! We have read the proposal and would like the benefits provided at the following level *(choose one)*:

❑ Headline: $5,000 ❑ Automotive: $3,000 ❑ Radio Sponsor: $2,500 ❑ Tote Bag: $1,750 ❑ Stage: $1,000 ❑ Live Music: $1,000 ❑ Map: $750
❑ Mum: $750 ❑ Moon Bounce: $750 ❑ Balloon Artist: $750 ❑ T-shirt: $650 ❑ Face Painter: $600 ❑ Costume Character: $500

Yardley Harvest Day Booklet Agreement YES, we would like to advertise! (choose one):

YBA Member: ❑ Full Page $250 ❑ 1/2 Page $150 ❑ Inside Front $450 ❑ Inside Back $450 ❑ Back Cover $500
Non-Member: ❑ Full Page $300 ❑ 1/2 Page $175 ❑ Inside Front $500 ❑ Inside Back $500 ❑ Back Cover $550

❑ **Coupon $25**
Your offer on the coupon page.
****FREE with a full page ad.***

COMPANY NAME (PLEASE PRINT)

COMPANY REPRESENTATIVE TITLE

MAILING ADDRESS

CITY STATE ZIP CODE

PHONE FAX

EMAIL (PLEASE PRINT CLEARLY)

REPRESENTATIVE SIGNATURE DATE

Please make checks payable to: Yardley Harvest Day.
Mail your check, along with your signed agreement to:
Yardley Harvest Day, Attn: Lisa Kruse • P.O. Box 498 • Yardley, PA 19067.

Checks must be received within (2) weeks of commitment or the sponsorship is lost. Sponsorship benefits will not begin until check is received.