

Live Well Live Yardley



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Explore, experience & evolve at the Harvest Day **Live Well, Live Yardley Health & Wellness Pavilion!**

September 21, 2013 10:00 AM – 5:00 PM (Vendors must be set up by 10!)

With more than 15,000 attendees, **Yardley Harvest Day** is a fine arts and crafts festival that has become a long time tradition and favorite of the local community and beyond! Highlighting hundreds of vendors, the event has been able to raise awareness of local talent and businesses, while raising thousands of dollars over the years for local charities. This year the festival creators are taking their vision of **supporting community** to new heights with the creation of the **LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion**. The pavilion will include vendors showcasing an amazing array of eco-friendly, healthy & alternative products and services to promote health and well being. In addition, free presentations by inspirational speakers, Dr's and alternative practitioners will cover a wide variety of topics including yoga, meditation, food as your medicine, acupuncture, chiropractic, energy medicine, natural remedies and more!

As part of the celebration of **Harvest Day**, all of the **LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion** proceeds will be donated to the Pittsburgh, PA based **Fruit Tree Planting Foundation**, a nonprofit charity whose primary mission is to plant and help others plant a collective total of 18 billion fruit trees across the world (approximately 3 for every person alive) and encourage their growth under organic standards. **This years donation, in combination with the efforts of Davines "Sustainable Beauty Day", will be used to plant fruit trees right here in American Indian tribal communities in the US Southwest!**

ADVERTISING OPPORTUNITIES

Participating in the Advertising Opportunities offered in the 2013 **LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion** provides unique opportunities to reach thousands of Harvest Day Attendees, including a large percentage of consumers who make health, food and fitness decisions for their families.

LIVE WELL, LIVE YARDLEY EXHIBITOR TABLE

This year local businesses have an amazing opportunity to participate in the **LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion**. Exhibitors will be given a 10' x 10' exhibitor space to showcase their products and services, in a central location with a variety of like minded and complementary participants whose overall focus is to promote health and wellbeing. Your company logo and website link will also be highlighted on the event's website: www.yardleyharvestday.com.

For information contact Susan Pilate at 215-493-5005, email suzpilate@gmail.com or submit the attached application form by Sept. 1, 2013. **** IMPORTANT NOTE:** Sponsor must provide company logo in an acceptable electronic format. Please contact us if you need more information about logo requirements. We reserve the right to substitute company name for logo if sponsor cannot provide logo in acceptable format.

The LIVE WELL, LIVE YARDLEY HEALTH & WELLNESS BILLBOARD/DIRECTORIES

These large signs (approx. 3' X 10") will be strategically displayed in the high traffic areas throughout the entire borough / Harvest Day Location. They will act as "**billboards**" for the advertisers and will be seen by up to 15,000 Harvest Day Attendees as they walk through the event. There is a limited number of advertising space available for the directories and the advertising opportunity is on a first come first serve basis. For information contact Susan Pilate at 215-493-5005, email suzpilate@gmail.com or submit the attached application form by Sept. 1, 2013.

LIVE WELL, LIVE YARDLEY GIFT BAG PROGRAM

Are you interested in encouraging people to **LIVE WELL, LIVE YARDLEY**, while building your brand awareness? If so, don't miss this great opportunity to distribute free product samples along with your brochure or business card to **LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion** attendees. Call Susan Pilate at 215-493-5005, email suzpilate@gmail.com or submit the attached application form to have your product considered for inclusion in **LIVE WELL, LIVE YARDLEY** Gift Bags by Sept. 1, 2013

LIVE WELL, LIVE YARDLEY RAFFLE

Do you provide a product or service that would make a great **LIVE WELL** gift? We are looking for unique products or services that will make this years **Live Well Live Yardley** Wellness Pavilion's raffle a huge success. If there is a product or service that you would like to donate, contact Susan Pilate at 215-493-5005, email suzpilate@gmail.com or the attached application form by Sept. 1, 2013.

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2013 Yardley Harvest Day

September 21, 2013 10:00AM – 5:00PM

Explore, experience & evolve at the **Live Well, Live Yardley** Health & Wellness Pavilion!

Application

Yardley Harvest Day is one of the area's premier craft fairs, featuring crafters selling a wide variety of handmade articles, along with great food and family entertainment. The **Live Well, Live Yardley Health & Wellness Pavilion**, which will be located in the PURE Eco-Wellness Salon & Spa parking lot, as well as on Canal Street, will offer the opportunity to businesses whose focus is eco-friendly, healthy & alternative products and services to promote health & well being. In addition, free presentations by inspirational speakers, Dr's & alternative practitioners will cover a wide variety of topics including yoga, meditation, food as your medicine, acupuncture, chiropractic, energy medicine, natural remedies & more! Sponsorships include logo & website on <http://www.yardleyharvestday.com/>

Qty The **LIVE WELL, LIVE YARDLEY** GUEST SPEAKERS (ONLY 8- 30 MINUTE SPOTS AVAILABLE) **DONATION**

Qty The **LIVE WELL, LIVE YARDLEY** EXHIBITOR TABLE **\$75**

Qty The **LIVE WELL, LIVE YARDLEY** HEALTH & WELLNESS BILLBOARDS **\$50**
2 for \$90
3 for \$130

Qty The **LIVE WELL, LIVE YARDLEY** GIFT BAG PROGRAM **\$20 OR FREE w/ Any Other Live Well Sponsorships**

Are you interested in encouraging people to **LIVE WELL, LIVE YARDLEY**, while building your brand awareness? If so, don't miss this great opportunity to distribute free product samples along with your business card, brochure or coupon to **Harvest Day LIVE WELL, LIVE YARDLEY Health & Wellness Pavilion** attendees. Call Susan Pilate at 215-493-5005, email suzpilate@gmail.com or submit the attached sample form to have your product considered for inclusion in **LIVE WELL, LIVE YARDLEY** Gift Bags by Sept. 1, 2013.

Qty The **LIVE WELL, LIVE YARDLEY** RAFFLE **Prize Donation**

Do you provide a product or service that would make a great LIVE WELL gift? We are looking for unique products or services that will make this years **Live Well Live Yardley Wellness Pavilion's Raffle** a huge success. If there is a product or service that you would like to donate, contact Susan Pilate at 215-493-5005, email suzpilate@gmail.com or the attached sample form by Sept. 1, 2013.

NAME: _____

DATE: _____

NAME OF BUSINESS: _____

TOTAL DUE \$ _____

PD BY: CASH / CHECK/ DONATION

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Natural Beauty

Beauty Foods by
Natural Make-Over's
Natural Skin
& Hair Care



Dis-ease Free

Be Fit -Yoga w/ Stephanie
Prevent by St Mary's
Body Align w/ Susan Berger
Diet & Weight Loss w/
Gluten Free Meals by

Eco-Living

Eat Sustainably

Can It! Food Preserving
made Simple by thestocked
pantry

The Green Home by
Whole Foods

Eco-Style



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3 x 7 Billboards

To be used as Directories, as well as to announce Guest Speaker Times.